PRESS RELEASE

BENTLEY®

BENTLEY BECOMES FIRST TO STANDARDIZE POST-CONSUMER CALCIUM CARBONATE DERIVED FROM RECLAIMED CARPET IN ALL BACKINGS

California's Only Commercial Carpet Manufacturer Advances Circular Manufacturing and Supply Chain Innovation

Lost Language Collection
(styles shown: Love Triangle and Clear The Air)

Lost Language Collection
(style Shown: Rare Form)

LOS ANGELES (JUNE 2025) — Bentley Mills, Inc., continues to raise the bar on sustainable design and manufacturing transparency, announcing today that post-consumer calcium carbonate derived from reclaimed carpet is now a standard ingredient across all of its backing systems—marking a major milestone in Bentley's longstanding commitment to circularity and supply chain transformation. The California-based company is the first U.S. commercial carpet manufacturer to adopt this reclaimed calcium carbonate in all backings as part of its permanent supply chain.

Vetted and third-party certified by SCS Global, the 100% post-consumer recycled calcium carbonate is reclaimed through a proprietary process that isolates and purifies the material from carpet waste, which until recently was considered too difficult to recycle at scale. Working with Circular Polymers by Ascend, Bentley has successfully incorporated this reclaimed material into every one of its running-line backing systems, without requiring customer opt-in, premium pricing or performance trade-offs. The change has already been implemented and is now part of standard production.

"This is not a concept or pilot," explained Jay Brown, president and CEO of Bentley. "We've made a structural change to how we manufacture. Our customers expect leadership from us—not just in design and quality, but in doing what's right for people and the planet. This is one more example of how we deliver on that."

The supply chain shift supports California AB 863, a law requiring carpet sold in the state to contain at least 5% carpet-to-carpet recycled content by 2028. Bentley is positioned to meet that threshold and contribute toward LEED® credit eligibility for recycled and circular content, supported by its membership with the Carpet America Recovery Effort (CARE), administrator of the California Carpet Stewardship program.

“Bentley’s large-scale adoption of post-consumer calcium carbonate from carpet waste represents a defining moment for the carpet industry,” said David Bender, CEO of Circular Polymers by Ascend. “We congratulate Bentley on their leadership in sustainability and for delivering this circular content in their products.”

This latest action builds on Bentley’s legacy of responsible manufacturing. All Bentley carpet products are PVC free, Red List Free, PFAS free, antimicrobial free, and manufactured in the only LEED® EB-OM Gold certified carpet mill in the United States. Bentley’s products also carry third-party verified Declare Labels, Environmental Product Declarations (EPDs) and Health Product Declarations (HPDs), as well as Cradle to Cradle Certified™, NSF®-140 and CRI Green Label Plus certifications.

As a California-based manufacturer, Bentley has been at the forefront of sustainable development and progress for 45 years. The company is dedicated to designing products, seeking solutions and aligning with partners to eliminate chemicals of concern and reduce the carbon footprint, while also addressing the intersection of climate change and economic and social inequities.

To learn more about Bentley and its sustainability commitments and achievements, visit https://www.bentleymills.com/sustainability/.

About Bentley
Defining style, color, quality and service for 45 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, Prima Vista™ area rugs and resilient flooring products for all commercial interiors across the globe. Bentley is committed to sustainable commerce, and, as the only commercial carpet manufacturer in California, operates in the only LEED®-EBOM Gold certified carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on Instagram, LinkedIn, Facebook and Pinterest.

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